Where Does Your Insurance Dollar Work?

The Empire Mutual Life Insurance Company

OF THE UNITED STATES

WHO AND WHAT IT IS

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1700 EYE STREET, N. W Washington, D. C.

OFFICERS

President, S. H. VenableAtlanta, Ga.
Vice-President, Jas. A. Comer.
Little Rock, Ark
Secretary, H. C. McCall Washington, D. C.
Treasurer, C. H. McBrayer Kiowa, Kas.
General Counsel, Paul S. Ethridge, Atlanta, Ga.
Actuary, Frank J. Haight Indianapolis, Ind.
Medical Director, Dr. Edw. H.
Hashinger
Assistant Medical Director, Dr. H. A. Wood- Washington, D. C.

DIRECTORS

S. H. Venable	Atlanta, Ga.
H. C. McCall	Washington, D. C.
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Edw. H. Hashinger	Kansas City, Mo.
Jas. A. Comer	Little Rock, Ark.
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Wm. Campbell	St. Joseph, Mo.
W. F. Zumbrunn	Kansas City, Mo.
H. K. Ramsey	Atlanta, Ga.
W. B. Brown	Kansas City, Mo.

EXECUTIVE COMMITTEE

W. F. Zumbrunn Jas. A. Comer H. K. Ramsey

A MUTUAL LEGAL REFERVE OLD LINE LIFE INSURANCE COMPANY

WRITING ONLY

WHITE, PROTESTANT, GENTILE,
AMERICAN CITIZENS

LET AMERICAN DOLLARS WORK FOR AMERICANS

WHO WE ARE

The Empire Mutual Life Insurance Company is owned and controlled by the Knights of the Ku Klux Klan.

The entire capital stock of the Company is held in the National Treasury of the Klan.

The Officers and Directors are Klansmen of National reputation.

THE PURPOSE

The purpose of the Company is to provide to Protestant America a strong, solid life insurance company in which Protestant, Gentile American citizens can obtain protection for themselves and their families.

MONEY IS POWER

This has been so since the beginning of time. The money you pay for life insurance does not belong to the Company to whom you pay it. IT IS YOUR MONEY TO BE HELD IN TRUST FOR YOU and to be paid over when you die to whoever you have designated. This trust money, which all legal reserve life insurance companies must hold, is called "Reserve" and amounts to Billions of Dollars. THIS MONEY IS POWER.

STOP AND THINK

As these huge reserves really belong to you, who pay the premiums, would you not like to know how this immense MONEY POWER is being used. The EMPIRE MUTUAL LIFE INSURANCE COMPANY offers you this assurance.

THIS COMPANY IS YOURS

It is operated as an old line legal reserve Company. The Capital has been invested in gilt edge securities and these securities are deposited with the Insurance Department of Missouri for the benefit of the policy-holders

LOANS AND INVESTMENTS

Every dollar loaned by the Company will be invested in 100% channels and will go back into the State from which it comes insofar as is practicable.

BENEFITS GIVEN

- Automatic Cash, Loan, Paid-up or Extended values. These benefits are automatic and non-forfeitable.
- INCONTESTABLE. All policies are incontestable for any cause after one year.
- DIVIDENDS. Every policy holder shares in the profits of the Company in proportion to the premium paid. INSURANCE AT COST.

OPTIONAL BENEFITS

1. INCOME DISABILITY. This benefit provides that in event of permanent and total disability from either accident or disease that payment of premiums shall cease and the Company will pay a monthly income to the assured of \$10.00 per month for each \$1,000.00 of insurance carried by him for the balance of his life. These payments are not deducted from the policy; the full amount of the policy being paid to the beneficiary at death.

 DOUBLE INDEMNITY. Pays double for accidental death.

FORMS OF CONTRACTS ISSUED

ORDINARY LIFE, ENDOWMENT AT AGE 85.
TWENTY PAYMENT LIFE. " " "
FIFTEEN PAYMENT LIFE. " " "
TEN PAYMENT LIFE. " " "
TWENTY YEAR ENDOWMENT.

20 YEAR ENDOWMENT WITH INCREASING DEATH BENEFITS.

FIFTEEN YEAR ENDOWMENT.

TEN YEAR ENDOWMENT.

MODIFIED WHOLE LIFE.

JOINT LIFE.

INTERMEDIATE LIFE. Premiums cease at age 65.

MONTHLY INCOME.

WHOLE LIFE SPECIAL.

OUR SPECIAL OLD AGE POLICY. This policy pays the face of the policy if death occurs before age 60 and matures either as an endowment or a monthly income at age 60. This plan gives the maximum of protection when it is most needed and provides for old age when the need for protection is perhaps not so great.

Any further information will be gladly furnished on request.

> Address 406_1700 Eye St. Bldg., Washington, D. C.

FACTS WORTH KNOWING

Seven-eights of all the money left by married men in America for their dependent is derived from life insurance.

Eighty-two per cent of the value of the combustible property is insured against fire, but only....

Seven per cent of the economic value of human life is covered by insurance.

Ninety per cent of the men engaged in active business fail to reach old age with a competence.

Nineteen out of every twenty persons fail to provide for their old age or for their families.

With the result that....

Eight million women are forced to earn a living.

Thirty-five per cent of the widows are in want.

Ninety per cent of American widowhood lacks life's common comforts.

Eighty-two per cent of the children of the country are forced to leave school before completing the eighth grade to aid in making a living for the family.